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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/711,720	09/30/2004	Fred Bishop	60655.3917	5719
	7590 09/09/201 L.L.P. (AMEX)	EXAMINER		
ONE ARIZONA	A CENTER	COPPOLA, JACOB C		
400 E. VAN BU PHOENIX, AZ	-		ART UNIT	PAPER NUMBER
			3621	
			NOTIFICATION DATE	DELIVERY MODE
			09/09/2010	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/711,720	BISHOP ET AL.		
Examiner	Art Unit		
JACOB C. COPPOLA	3621		

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The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED <u>27 August 2010</u> FAILS TO PLACE THIS AF	PLICATION IN CONDITION FOR	ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appetor Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavit al (with appeal fee) in compliance	t, or other evidence, www. with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this Ai no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f)	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejection	n.
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	, on which the petition under 37 CFR 1.1: ension and the corresponding amount on the tened statutory period for reply origin	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
2. The Notice of Appeal was filed on A brief in complifiling the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in better appeal; and/or (d) They present additional claims without canceling a content of the c	nsideration and/or search (see NOT w); er form for appeal by materially rec	E below); lucing or simplifying th	
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.12 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be all non-allowable claim(s).	11. See attached Notice of Non-Cor	mpliant Amendment (l	·
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: Claim(s) withdrawn from consideration:		be entered and an e	xplanation of
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 	sufficient reasons why the affidavi	t or other evidence is	necessary and
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to of showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	l and/or appellant fail:	s to provide a
10. The affidavit or other evidence is entered. An explanation	n of the status of the claims after er	itry is below or attach	ed.
 REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered but See Continuation Sheet. 	does NOT place the application in	condition for allowan	ce because:
12. Note the attached Information <i>Disclosure Statement</i> (s). (13. Other:	PTO/SB/08) Paper No(s)		
/ANDREW J. FISCHER/ Supervisory Patent Examiner, Art Unit 3621			

Continuation of 11. does NOT place the application in condition for allowance because: Applicants are now arguing that Taylor does not meet the limitation "the first format is different from the second format." Under 37 CFR 1.111(b) Applicants have waived their right to argue such limitations at this later time in prosecution. Under 37 CFR 1.111(b), Applicants should have argued this specific limitation in their first reply after Taylor was first asserted by the Examiner to meet the limitation "the first format is different from the second format." Therefore, Applicants should have raised this issue in their reply filed on 09 March 2009. If Applicants believe they have NOT waived the right to argue such limitation, then the previous response (filed on 09 March 2009) is nonresponsive to the Office action mailed on 09 December 2008 and therefore this application is abandoned. See In re Goodman, 3 USPQ2d 1866 (ComrPats 1987). For Applicants' benefit, the Examiner finds Applicants' right to argue the limitation "the first format is different from the second format" has been waived. Nevertheless, a review of the prior art meets the limitation "the first format is different from the second format." As shown, in as early as the Examiner's action mailed on 09 December 2008, fig. 4 of Taylor shows at least two different credit cards and corresponding data sets, AMEX and VISA. It is well known that at least the "account #" column of Taylor's fig. 4 data set would contain data of different formats for AMEX vs. VISA. For example, see at least Walker et al. (U.S. 6.330,544 B1; c. 12, II. 37-55) discussion on the format of standard 16 digit card number (e.g., that of VISA) vs. the AMEX format of 15 digits. See also, Armes (U.S. 2001/0034720 A1; ¶ 0054) discussion on the 16 digit format vs. the AMEX 15 digit format, and specifically in ¶ 0054, "each company's card numbers comply with that company's standardized format." Therefore, fig. 4 of Taylor meets the specific limitation discussed above. With respect to claim 14, Applicants argue "it is not disclosed that a user could select the percentages from specified accounts during a transaction, which is part of 'receiving the selection' to complete a transaction request." In response to Applicants' argument that the references fail to show certain features of Applicants' invention, it is noted that the features upon which applicant relies (i.e., "a user could select the percentages from specified accounts during a transaction") are not recited in the rejected claims. Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See In re Van Geuns, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993). Nevertheless, ¶ 0225 of Russell discusses the user selecting an account during a transaction. This in combination with ¶ 0037 would make obvious that the user can select the two accounts with %'s also during the transaction. See also Taylor c. 4, II. 20-30 for discussion on user selecting multiple accounts during transaction. Therefore, the Final Rejections remain.